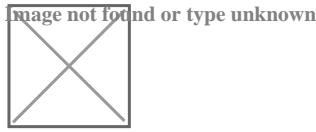


Coordinating Minister Airlangga Conveys Government's Efforts to Accelerate New Digital Talent Creation and Digital-Based Economic Development in Public Lecture at Satya Wacana Christian University



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Salatiga, January 29th, 2022

Since the Covid-19 pandemic, public consumption has played an important role in maintaining the economy. Shifts in consumer behavior, demographic conditions and technological developments are increasingly driving the increase in global consumption. The digital native population will certainly become the pillar of global consumption in the future.

The development of the digital economy in Indonesia is currently still a challenge. The need for infrastructure, human resources, digital literacy, regulation and mindset is very important for Indonesia to increase the use of technology in order to build a strong digital economy.

“Various efforts have been made by the Government to accelerate the creation of new digital talent and the development of a digital-based economy has been carried out through improving digital infrastructure, training, issuing regulations, providing the MSME ecosystem, and providing financing,” said Coordinating Minister for Economic Affairs Airlangga Hartarto when delivering a keynote speech of a Public Lecture at the Satya Wacana Christian University (SWCU) in Salatiga, Central Java Province, Saturday (29/01).

In 2022, technology adoption is expected to grow rapidly. The next industrial transformation will lead to “Society 5.0 or Society of Intelligence” where the physical space and cyber world will be tightly integrated. The boom of new technologies such as Metaverse, Blockchain, NFT, and Web 3.0 will also become a new trend in every line of people's lives. Therefore, the young generation in Indonesia must be prepared to master the various skills required in these fields.

In the same year, Indonesia also holds the baton of the G20 Presidency. In this Presidency, Indonesia carries the theme “Recover Together, Recover Stronger”. This theme was raised to encourage an inclusive, strong, and sustainable global economic recovery, in which digital-based transformation itself is one of the priority issues in the 2022 Indonesia G20 Presidency.

In support of the Indonesian G20 Presidency, the theme raised in this public lecture is “Digital Economic Transformation for Economic Recovery in the Era of the Covid-19 Pandemic”. It is hoped that this theme can also motivate the students who attend to improve their quality, so that they can compete in the digital economy, therefore they can contribute to the recovery of the national economy.

Coordinating Minister Airlangga also said that acceleration in improving the quality of human resources would require coordination and synergy with all parties. So the concept of “pentahelix” development, in which elements of the Government, society or community, university academics, entrepreneurs, and the media unite to build togetherness in development is the key.

Since the importance of human resources as the main capital for national development, the Government is also committed to improving the quality of Indonesian human resources through the 2022 State Budget, by providing an education budget that reaches Rp542.8 trillion.

Closing his remarks, Coordinating Minister Airlangga expressed his hope to the students at the SWCU campus, “I hope that in the future, SWCU students will always develop themselves and add to their soft-skill and hard-skill experience. Continue to maintain the spirit of learning and actively innovate to accelerate economic growth after the Covid-19 pandemic in Indonesia.”

Responding to a question from one of the students in the Q&A session, Coordinating Minister Airlangga explained the main goals of digital transformation. In the last 2 years, the use of digital technology has accelerated through online learning from home, so it can be seen that most are able to take advantage of digital technology.

The public lecture activity was closed with the handing over of a plaque from the Satya Wacana Christian University to Coordinating Minister Airlangga which was handed over by the General Chairperson of the SWCU Student Representative Body. The SWCU basketball team's jersey, namely the Satya Wacana Saints Salatiga, was also handed over by the Head of the SWCU Student Senate. (rep/map/fsr)

Bureau of Communications, Information Services, and Meetings
Coordinating Ministry for Economic Affairs of the Republic of Indonesia
Haryo Limanseto

Website: www.ekon.go.id

Twitter, Instagram, Facebook, & Youtube: @PerekonomianRI

Email: humas@ekon.go.id

LinkedIn: Coordinating Ministry for Economic Affairs of the Republic of Indonesia