

Preparing for Society 5.0, The Government Encourages Creation of Digital Talent in The Youth Generation



**COORDINATING MINISTRY FOR ECONOMIC AFFAIRS
REPUBLIC OF INDONESIA**

PRESS RELEASE

HM.4.6/68/SET.M.EKON.3/01/2023

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Jakarta, February 23rd, 2023

The performance of digital economic growth is one of the triggers for achieving an extraordinary national economy that can grow impressively up to 5.31% in 2022. E-commerce and on-demand services, such as ride-hailing, online food delivery, and online-based logistics business, support the trend of digital economy enhancement.

According to data from Bank Indonesia, the realization of e-commerce transactions in Indonesia until Q3-2022 has grown by 22% (yoy). In line with this, the value of Indonesia's digital economy in 2022 will also grow by 22% (yoy) or USD 77 billion. Through this achievement, Indonesia has succeeded in becoming a major player in the ASEAN digital economy, with a dominance of 40% of the total value of ASEAN digital economy transactions originating from Indonesia.

"Investment in the digital economy is growing positively, shown by deal value investment in the first quarter of 2022 amounted to USD 3 billion, the second highest value after Singapore. In 2025, it is estimated that Indonesia's digital economic value will grow doubled to USD 130 billion and will continue to reach USD 220 to 360 billion in 2030," said Coordinating Minister for Economic Affairs Airlangga Hartarto when delivering a keynote speech virtually at the VIII Congress of the Indonesian Muslim Student Union (SEMMI), Thursday (23/02).

Furthermore, Coordinating Minister Airlangga said that the massive digitalization, which plays an important role in various aspects of life, has also encourage the emergence of society 5.0. Therefore, multiple

potentials related to digitalization need to be optimized, especially since Indonesia also benefits from the demographic bonus of a population with productive age.

"To face Society 5.0, Indonesia needs superior and competitive human resources, especially with digital literacy and skills, and of course, I hope that the younger generation of college students will literate towards digitalization," said Coordinating Minister Airlangga.

The Government has prepared a number of programs to encourage increased digital literacy and skills, such as the Pre-Employment Card and National Digital Literacy Program with the theme Indonesia is Getting More Digitally Capable. In addition to increasing digital literacy, the Government also continues to encourage the younger generation to have an entrepreneurial spirit so that they can establish a start-up to create a variety of digital solutions and innovations for society.

In addition, the Government, through related ministries/institutions, has also provided various supports to help start-ups overcome the problems by launching several programs, starting from the Beta School, the National Movement of 1000 Digital Start-ups, Start-up Studio Indonesia, to Hub.id.

"Students also have to develop leadership skills. This ability can be grown and honed if these students are always actively involved in activities in student organizations and activity units," concluded Coordinating Minister Airlangga.

Also attending the event were the Minister of Youth and Sports, Expert Staff of the Ministry of Women's Empowerment and Child Protection, the Regional Secretary of East Java Province, and the Chair of SEMMI. (dft/rtn/map/frs)

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